

NEWS RELEASE

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IT'S A NEW YEAR – AND TIME FOR A NEW YOU!

January is just around the corner and once the festivities are out of the way the New Year is a great time to start thinking about giving yourself a makeover.

There are lots of ways to ensure you look good and feel great in the New Year: you could browse the January sales for a new outfit or treat yourself to a fashionable new hairstyle.

And if the stresses and strains of Christmas have left you looking and feeling a little tired, why not let the professionals smooth out some of those unsightly lines and wrinkles?

Lincolnshire dentist Dr Guin Smith now offers non-surgical facial treatments such as line softening (Botox) and dermal fillers (Restylane®) to restore the skin's youthful appearance.

Despite the rise in VAT which takes effect next in January Guin is not passing this cost on to her clients so her fees will remain exactly the same – great news for anyone feeling the pinch after Christmas!

“Your skin ages naturally as we get older but certain factors can increase wrinkles and dryness – in particular stress, exposure to the sun and smoking,” said Guin.

“We can all make changes to our lifestyle which will keep our skin looking more youthful, but if you feel like an extra helping hand I offer simple procedures which can really help.”

Restylane® is a range of hyaluronic acid-based dermal filler products which safely and effectively reduce lines, folds, wrinkles and contours, create volume and improve skin appearance.

With over 10 million treatments worldwide and more than 12 years' extensive clinical documentation, Restylane® is scientifically proven to give instant results and have a long-lasting effect as a natural facial treatment.

Botox is a temporary treatment as it is broken down by the body over time but it normally lasts for between four and six months. In small doses, Botox acts by softening the contractions of selected muscles, preventing frown lines being made and in turn reducing the appearance of wrinkles.

The simplicity of Botox is part of its appeal: it is often referred to as the classic lunch break treatment because it is so quick – usually taking around 20 minutes – and patients need not take time off work.

“As a dentist I have an in-depth knowledge of the muscles which control facial expressions and administer up to 30 injections every day,” Guin explained.

“I have also worked in a pain-free dental surgery so I can treat people without causing them any unnecessary pain or discomfort.”

Guin qualified as a dentist from the University of Sheffield in 2005 and treats clients in the dental clinic where she works in Newark, at her clinic in Face Facts on Lincoln's Steep Hill or at their own home.

To find out more visit www.facialperfection.net, call 07903 932286 or email quin@facialperfection.net

For more information about this news release or to arrange an interview with Guin please call:

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